

IT'S JAG TIME!

ROCK CANYON HIGH SCHOOL



2026 SPONSOR GUIDE

**THIS SEASON OUR JAGS FAMILY IS BRINGING YOU
NEW AND IMPROVED SPONSORSHIP OPPORTUNITIES**



**BROADER REACH &
EXPOSURE**

**INCREASED SOCIAL
OUTLETS**

**ONSITE & OFFSITE
ADVERTISING**

A LETTER FROM OUR PRESIDENT

“By becoming a Rock Canyon Football Sponsor, you not only gain valuable exposure to your business within the Highlands Ranch, Castle Pines and surrounding communities, but you also become part of a growing legacy.

Every dollar raised goes directly to supporting our players through upgraded equipment, training resources, team travel, and leadership development.”



2026 Football Season

Dear Prospective Rock Canyon Football Sponsor,

Rock Canyon Football is about more than the game. We're building character, leadership, and a culture of excellence that prepares student-athletes for success on and off the field.

As a sponsor, you'll not only increase your business's visibility throughout Highlands Ranch, Castle Pines, and the surrounding communities—you'll make a direct investment in our players. Sponsorships help fund equipment, uniforms, training, travel, leadership development, and other essential program needs.

The Rock Canyon Touchdown Club is a 501(c)(3) nonprofit organization, and every sponsorship dollar directly supports the football program. Your contribution is 100% tax-deductible.

Under the leadership of Head Coach Nick Artinger, Rock Canyon Football is committed to developing outstanding athletes, teammates, leaders, and students. We invite you to be part of that mission.

To become a sponsor or learn more, please contact us at rctdclub@gmail.com.

Thank you for supporting Rock Canyon Football. We look forward to partnering with you and seeing you under the Friday night lights.

With gratitude,

Tara Arndt
President | Rock Canyon Touchdown Club

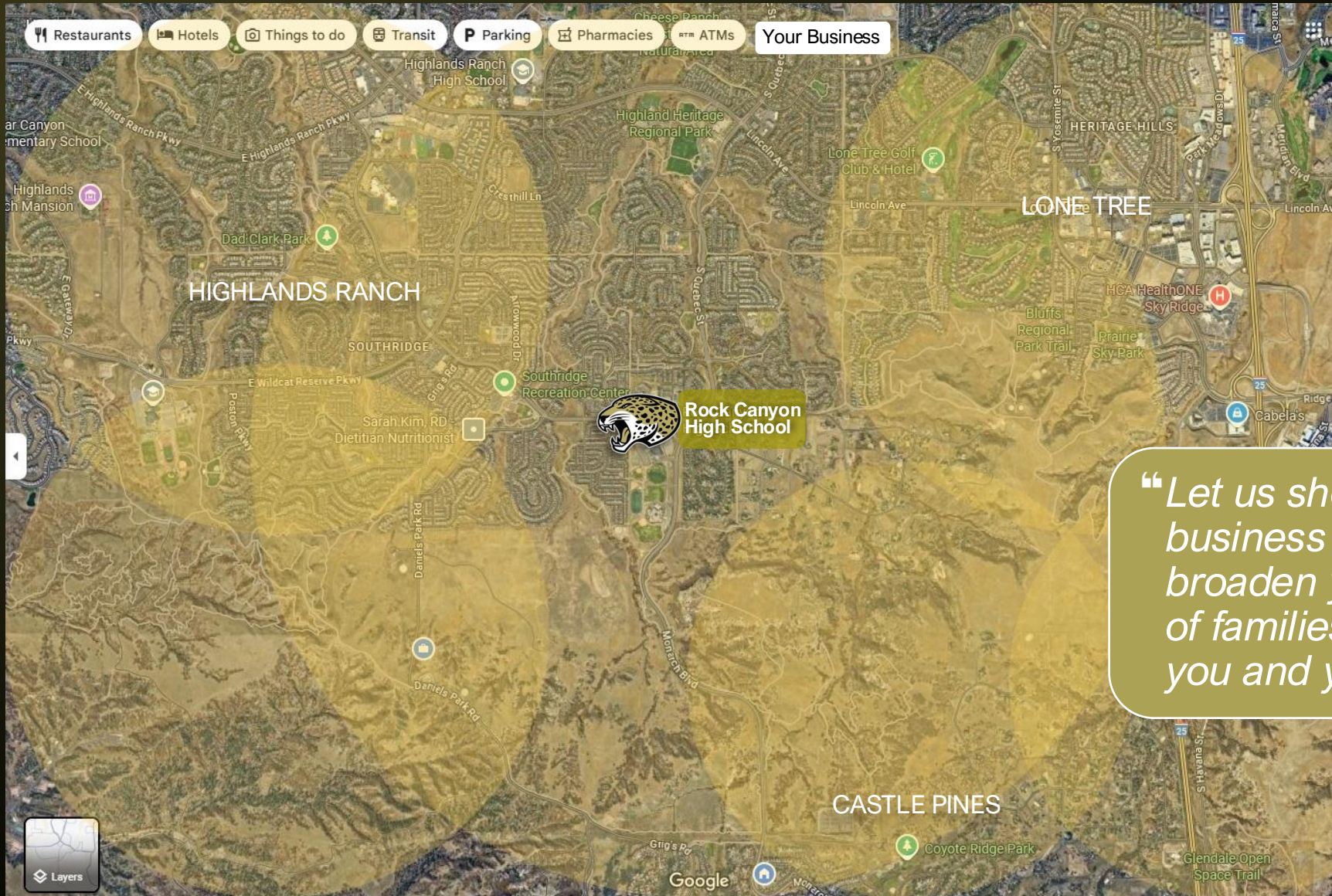




THE POWER OF
COMMUNITY

THE POWER OF
OUR REACH





**YOUR BUSINESS,
YOUR
COMMUNITY
OUR REACH.**

“Let us show you and your business how we can help to broaden your reach to thousands of families looking for the services you and your business provide.”

OUR JAGS TEAM
STANDS READY
TO ENERGIZE
YOUR COMMUNITY
EXPOSURE





OUR SPONSOR PROGRAMS



ROCK \$250



*“That's what I consider true generosity;
You give your all, and yet you always
feel as if it costs you nothing.”*

- Simone de Beauvoir

- **Announced as Sponsor** at all Varsity home games at Echo Park
- Logo on **Rock Canyon Football website**
www.rockcanyonfootball.com
- **THANK YOU** on social media
- **Certificate of appreciation**
- **Upgrade to JAG Level** at a discount
- **Name & Logo included** included in season-end highlight video credits

LET'S GET SOCIAL WITH YOU.

YOUR BUSINESS, VISIBLE TO THOUSANDS OF LOYAL JAGS FOLLOWERS.



rchsjagsfootball • Follow
McDonald's

rchsjagsfootball Mark your calendars and support our Jaguars on August 8 from 4 PM to 8 PM at McDonald's 9235 S.Broadway! Grab any meal and beverage combo and a portion of every sale goes right back to our team. Swing by, fuel up, and cheer on the Jaguars. Together we make every play count!

Let's Go Jags!
Photo and graphics cred @rk

@rockcanyonhighschool #rock #rchsjagsfootball #letsgojags #rchsjaguarfootball2025 #wgsd

Rock Canyon Football
@rchsjagsfootball

WEEK 5

Thursday 9/26
Centennial, Colorado
@Arapahoe_FB
7:00pm MST
youtube.com/live/3Tc1D3igS...
LPS Centennial Stadium
gofan.co
#AboveTheLine Graphic Cred: @rkwmimages

ROCK CANYON WEEK 5
FOOTBALL
BROUGHT TO YOU BY:
Lenertz Industrial Supply Co.
A local, family-owned logistics partner you can trust!
(303) 393-2644
725 Ventura St
Aurora, CO 80011

Costa Vida.
FRESH MEXICAN GRILL

Please join us Thursday, July 24th, at Costa Vida in Lone Tree to help support Sydnee Nach and her family. 20% of proceeds made on July 24th will be donated directly to the family.

10005 Commons Street – Lone Tree, CO 80124

On July 12th, Sydnee Nach was critically injured in a life changing ATV accident. She is currently in critical condition in the ICU on a ventilator, with severe injuries.

Sydnee is fighting with everything she has but faces a long recovery that will involve intensive medical care, physical therapy, and emotional healing.

With significant out-of-pocket costs and rehabilitation expenses, on behalf of her family we are asking for your help to lift some of this burden.

Please join us to support Sydnee and her family.

Your meal makes a difference.

gofundme

Scan to donate to Emma's Fundraiser
"Bully for Sydnee: Medical and Rehab Support"

rchsjagsfootball • Follow
Costa Vida - Lone Tree, CO

rchsjagsfootball Jaguar family let's show out for 1 of our own who could use all your support right now, get out to @costavida in Lone Tree this Thursday the 24th all day & a portion of everyone's purchase will go to the family 🙏 #wgsd

Tonight
Highlands Ranch, Colorado
@VistaGridiron
7:00pm MST
nfhsnetwork.com/events/mountain...
Halftime Help Stadium
gofan.co/event/1665481?...
#AboveTheLine Graphic Cred: @rkwmimages

THANKS FOR THE SUPPORT!
ENGEL & VÖLKERS
KATHY BRAUCHER

Rock Canyon Football
@rchsjagsfootball

WEEK 4

Friday Sep 20th
Parker, Colorado
@GHSWolvesFB
7:00pm MST
nfhsnetwork.com/events/rock-ca...
EchoPark Stadium
gofan.co/event/1696643?...
#AboveTheLine Graphic Cred: @rkwmimages

GAME WEEK
JAGUARS
FRIDAY 7PM ECHO PARK

ROCK CANYON
FOOTBALL
BROUGHT TO YOU BY:
TERIYAKI MADNESS
(303)741-3655
9700 S Parker Rd

WEEK 1

Tonight
Parker, Colorado
@Chap_Wolverines
7:00pm MST
nfhsnetwork.com/events/rock-ca...
EchoPark Stadium
Youth Night
gofan.co/event/1674910?...
#AboveTheLine

YOUTH NIGHT
RUN THROUGH THE TUNNEL AT HALFTIME!

ROCK CANYON YOUTH NIGHT
BROUGHT TO YOU BY:
PriorityOne Group
THE IDEAL PARTNER FOR ALL YOUR FOODSERVICE EQUIPMENT SALES, EMERGENCY SERVICE, AND PREVENTATIVE MAINTENANCE REQUIREMENTS.
https://priorityone24.com/

- All **ROCK Level** benefits, plus:
- Rock Canyon Football **Team Plaque**
- **Two free tickets** to a Varsity home game
- **Business listed** in digital game-day program
- **Logo in one team email** newsletter during the season

JAG

\$500



“No one has ever become poor by giving.”
- Anne Frank



**DID WE
FAIL TO
MENTION
OUR
FANS?**



BLACK **\$750**



“Everyone can experience the joy and blessing of generosity; because everyone has something to give.”

- Jan Grace

- All **JAG Level** benefits, plus:
- 4'x8' **Business Banner** at Varsity home games & RCHS turf field
- Logo on **Rock Canyon Football website** www.rockcanyonfootball.com
- Two Rock Canyon Football **car-decals**
- **Business tagged** in sponsor Instagram story



SCHEDULE

F O T B A L L

8.29
PONDEROSA
9.4
FORT COLLINS
9.11
CASTLE VIEW
9.17
COLUMBINE
9.24
RALSTON VALLEY
10.2
CHATFIELD
10.9
MOUNTAIN VISTA
10.16
THUNDER RIDGE
10.22
ARVADA WEST
10.30
FOSSIL RIDGE



2026 JAGS GAME SCHEDULE



- All **BLACK Level** benefits, plus:
- Logo on a Rock Canyon Football **promotional item**
- **Priority banner** placement on game field
- **Sponsor appreciation post** with business story
- Personalized **thank-you video** from players or coaches
- **Recognition** on school digital scoreboard *(if available)*
- **Opportunity** to set up a booth/table at one home game
- **Framed game photo** signed by the team

GOLD

\$1,500



“The most truly generous persons are those who give silently without hope of praise or reward.”

- Carol Ryrie Brink

OUR JAGS ARE GOING DEEP THIS YEAR...





GOLD CHROME \$3,000

*"It's not how much we give,
but how much love we put into giving."
- Mother Teresa*

- All **GOLD Level** benefits, plus:
- Featured as **Sponsor of the Month** on Social Media
- **Logo included** in all home game video highlights
- **Two VIP sidelines passes** to a Varsity home game
- **Featured in sponsor video** played at banquet
- **Exclusive "Behind the Sponsor"** feature on social media.
- Logo on **special edition team posters**



**WE FIND
GREAT
WAYS TO
GIVE
BACK.**

JOIN US.

ROCK CANYON SALUTES OUR MILITARY



- All **GOLD CHROME Level** benefits, plus:
- **Branded promotional item**; handed out at game/parade
- **Custom team jersey** with your company name
- **Private meet-and-greet** with players and coaches
- Sponsor appreciation **plaque** with full team photo
- **Season naming rights** opportunities e.g. *Schomp Automotive JAG Season*

BIG CAT
\$5,000

*“That's what I consider true generosity;
You give your all, and yet you always
feel as if it costs you nothing.”*

- Simone de Beauvoir

SPONSORSHIP BENEFITS COMPARISON



Sponsorship Benefits COMPARISON	ROCK	JAG	BLACK	GOLD	GOLD CHROME	BIG CAT
	\$250	\$500	\$750	\$1,500	\$3,000	\$5,000+
Announcement at Varsity Games	✓	✓	✓	✓	✓	✓
Logo on Jags Website	✓	✓	✓	✓	✓	✓
Logo on Varsity Schedule	✓	✓	✓	✓	✓	✓
Social Media "Thank You"	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Highlight Video Credit	✓	✓	✓	✓	✓	✓
Team Plaque		✓	✓	✓	✓	✓
Game Day Program Listing		✓	✓	✓	✓	✓
Sponsor Night Appreciation Invite		✓	✓	✓	✓	✓
Newsletter Logo Feature		✓	✓	✓	✓	✓
4'x 8' Field Banner			✓	✓	✓	✓
Scoreboard Recognition			✓	✓	✓	✓
"Meet Our Sponsors" Web Feature			✓	✓	✓	✓
Two (2) Car Decals			✓	✓	✓	✓
Instagram Story Tag/Mention			✓	✓	✓	✓
Logo'd Promotional Item				✓	✓	✓
Priority Banner Placement				✓	✓	✓
Personal Thank You Video				✓	✓	✓
Game Booth Opportunity				✓	✓	✓
Framed Team Photo				✓	✓	✓
Sponsor of the Month					✓	✓
Video Highlights Logo					✓	✓
Two (2) VIP Sideline Passes					✓	✓
Season Banquet Video Feature					✓	✓
Social Media Spotlight					✓	✓
Poster Logo Feature					✓	✓
Branded Giveaway Item						✓
Custom Jersey						✓
Meet & Greet with Team						✓
Season Naming Rights						✓

A MESSAGE FROM OUR HEAD COACH

“Leading this team to new heights of success is an honor. Dedication to empowering every athlete under guidance, instilling a sense of greatness that extends from their performance on the field to their character and contributions off it, fulfills my responsibility to both our school and the communities we serve.”

- Nick Artinger



QUESTIONS?
WE GET IT...
WE LOOK FORWARD
TO HEARING FROM YOU AND
ANSWERING ANY QUESTIONS
YOU MAY HAVE.



THANK YOU

Tara Ardnt, President
Rock Canyon Touchdown Club

C: 720-261-5585

E: RCTDclub@gmail.com

[Click here](#) to download a printable copy of our sponsorship program

“We’d be honored to have your support and look forward to seeing you under the Friday night lights.”

Rc



Photography by **RKW IMAGES**